

Cookie Policy

Last updated: 1 September 2025

This Cookie Policy explains how **Best Foods LDN Ltd** trading as **Burger Mate** (“we”, “us”, “our”) uses cookies and similar technologies on our website <https://burgermate.co.uk/>. By continuing to browse our website, you consent to the use of cookies as described in this policy, unless you adjust your browser settings to refuse them.

1. What Are Cookies?

Cookies are small text files placed on your computer, smartphone, or other device when you visit a website. They help the website function properly, improve user experience, and provide analytical information to the site owner.

Cookies can be:

- Session cookies – deleted automatically when you close your browser.
- Persistent cookies – remain stored on your device until they expire or are deleted.
- First-party cookies – set by the website you are visiting.
- Third-party cookies – set by other websites or services (such as analytics or advertising providers).

2. How We Use Cookies

We use cookies to:

- Ensure our website operates smoothly and securely.
- Remember your preferences (such as location or language).
- Process online orders and bookings efficiently.
- Analyse site traffic and user behaviour to improve functionality.
- Deliver relevant content and promotions.
- Integrate third-party platforms such as Just Eat, Uber Eats, or Deliveroo.

3. Types of Cookies We Use

a. Essential Cookies

These are required for the website to function properly. They enable core features such as order processing, security, and navigation. These cannot be disabled via our consent tools.

b. Analytical and Performance Cookies

These help us understand how visitors use our website so we can improve its performance and usability. Data collected is aggregated and anonymous (e.g., Google Analytics).

c. Functional Cookies

These allow our site to remember preferences and settings (e.g., saved order details).

d. Marketing and Third-Party Cookies

Used to deliver relevant advertisements or promotions based on your interests. They may be placed by third parties such as Google Ads, Facebook Pixel, or delivery apps.

4. Managing Cookies

You can control or delete cookies via your browser settings. Most browsers allow you to view, block, or delete cookies. Visit www.aboutcookies.org or www.allaboutcookies.org for guidance. Please note: disabling some cookies may affect site functionality or prevent features like ordering from working properly.

5. Third-Party Services

Some cookies are set by third-party partners providing delivery integrations (Uber Eats, Just Eat, Deliveroo), analytics (Google Analytics), or marketing (Meta, Google Ads). These third parties have their own cookie and privacy policies.

6. Changes to This Policy

We may update this Cookie Policy periodically to reflect new cookies, technologies, or legal requirements. Updates will be posted here with the revised date.

7. Contact Us

If you have any questions about this Cookie Policy, please contact:

Best Foods LDN Ltd t/a Burger Mate

Unit 1 Watling Gate, 297–303 Edgware Road, London, England, NW9 6NB

■ 01274 589589

■ contact@burgermate.com

■ <https://burgermate.co.uk>

■ Compliant with UK GDPR • Data Protection Act 2018 • Privacy and Electronic Communications Regulations (PECR)